

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Huw Edward OLIVER)	Examiner: Thanh T. VU
)	
Serial No.:	10/724,318)	Art Unit: 2174
)	
Filed:	November 26, 2003)	Our Ref: 300203613-2US
)	B-5271 621386-3
For:	"OBTAINING USER FEEDBACK ON DISPLAYED ITEMS")	Date: August 14, 2007
)	
)	Re: <i>Non-Final Office Action</i>

AMENDMENT AND RESPONSE

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In reply to the non-final Office Action mailed on May 15, 2007, a response to which is initially due by August 15, 2007, Applicant submits this paper. Please amend the above-identified application as described below and consider the following remarks. **All amendments and remarks herein are made without prejudice.**

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.